

Chart 1: Policy and Development

Sector/Industry	Added Value
Automotive Industry	Guides on consumer preferences shifts and incentives, directing product development and investments.
Policy Makers and Regulators	Aids in developing regulations with a comparative analysis of policies and frameworks across EU Member States.
Urban Planners	Aids in urban development with case studies on sustainable mobility integration, for eco-friendly cities.

Chart 2: Technology and Innovation

Sector/Industry	Added Value
Research, Development and Environmental Advocacy	Fosters innovation and environmental advocacy with technological advancements and sustainability projects for greener transportation policies.
Technology Providers	Reveals trends in mobility solutions and smart technologies, presenting opportunities in sustainable transport systems development.
Manufacturers of Automotive and Mobility Components	Aligns products with environmental standards, leveraging sustainable technologies and policies for automotive and mobility components innovation.

Chart 3: Investment and Infrastructure

Sector/Industry	Added Value
Investors and Financial Sector	Identifies sustainable mobility and infrastructure investment opportunities, emphasizing sector growth and financial viability.
Energy Sector	Signals energy production and distribution shifts with the role of renewable energy in sustainable mobility electrification.
Logistics and Supply Chain	Encourages efficient, low-emission transportation methods adoption in supply chain management.