The power of being understood Vudit | expertise | conseil



Our offer on Blockchain & Crypto Assets





# About RSM

The strength of the world's 6thlargest audit, expertise and consulting network

VILLE RIS CHIL

### RSM internationally



### **RSM** France

+1350	16	90
Employees	Offices	Partners



### **Our mission**

To provide high-quality auditing and consulting services, integrating innovative solutions based on new technologies. We support our clients to navigate the blockchain and crypto-assets ecosystem, enabling them to exploit the enormous potential of this revolutionary technology at is full capacity. RSM

At RSM France, innovation, integrity and excellence are at the heart of our firm values. We strongly believe in the power of blockchain technology to transform business, foster transparency and drive sustainable growth for our clients.







# Our team



## Expertise to serve our clients

Lead by Virginie Cuvilliez, Audit IT Partner, our blockchain team is made up of specialists in their respective fields, mainly in accounting, auditing and consulting. They have specific skills linked to the blockchain ecosystem, gained through training and experience focusing on blockchain and crypto assets. Regulatory compliance, cybersecurity, forensic financial audits, technology audits, accounting and tax audits. Whatever your needs, our experts can help you build your project!



### **Virginie Cuvilliez**

### Audit IT Partner – Financial Services

Virginie is specialized in IT risks, cybersecurity and digital, and coordinates the implementation of IT projects and IT audits. She has in-depth expertise in blockchain security and smart contracts and algorithms auditing. She also leads RSM's blockchain offering.

With more than 20 years of experience in audit and consulting, she has worked for the High Audit Authority on CAC 40 mandates. She is also President of the ISACA AFAI, a notable association driving a more trustworthy digital world.

## A highly experienced team

### Ratana Lyvong

Audit Partner RSM France

Ratana has more than 15 years' experience in financial auditing with generalist banks, specialist banks, fintech companies and payment institutions.

#### **Bertrand Dufour**

Chartered Accountant Partner RSM France

An accountant specializing in supporting growing technology companies, he has developed specific expertise in the areas of organization, financing, and international development.

### **Benoît Courtois**

Blockchain Director RSM France

Benoît is a blockchain specialist and former auditor of financial companies. He has over 15 years' experience in finance (auditing and consulting) and blockchain.

#### Guillaume Daniere

Consolidation Manager **RSM France** 

With several years' experience as an international auditor, Guillaume is a consolidator 3.0: he intervenes on blockchain trainings, data project management, and compliance with international accounting standards.

#### **Elodie Disson**

Chartered Accountant Manager RSM France

Elodie has 12 years of experience in chartered accountancy and asset, management. She assists managers with tax, accounting and legal issues relating to crypto assets.







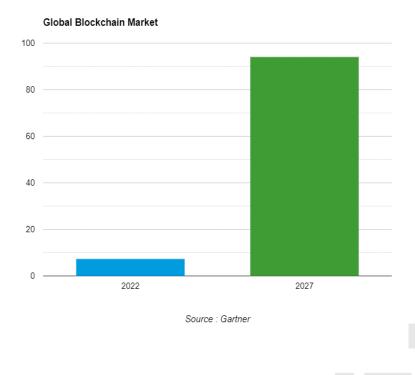
# The market

## A fast-growing market

- Marked by a growing adoption in many sectors, blockchain technology offers significant growth prospects. This development unlocks new economic opportunities, making blockchain a key technology for the future of commercial transactions and operations.
- Beyond crypto assets, blockchain technology is revolutionizing traditional methods of asset and contract management. This evolution offers RSM clients a unique opportunity to position themselves at the forefront of innovation and digital security.



Compound annual growth rate of the blockchain sector, from 2023 to 2030. (Fortune Business Insight)



# New challenges and opportunities

- Adopting blockchain isn't just a matter of keeping up with innovation; it's an imperative to stand out and flourish in an increasingly competitive environment.
- Integrating blockchain into your operational strategy enables you to offer even more innovative services, improve the efficiency of your internal processes and position yourself as a leader in your industry.
- Securing technology and complying with increasingly stringent regulations (such as PSAN, MiCA, AML5 registration and approval) also represent a major challenge. It is essential to anticipate compliance to ensure the long-term future of your business.



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# Our support

## Our solutions



### 01 Customized expertise

We offer specialized and customized audit, accounting and consulting expertise, tailored to the unique needs of each client. Our dedicated blockchain team combines in-depth knowledge with an innovative approach to meet the ecosystem's specific challenges.

# 02 Reinforcing knowledge

Strengthening our clients' knowledge of blockchain is paramount. Through training courses, webinars and educational resources, we give our clients the tools they need to understand and harness the true potential of this revolutionary technology.



We stand by our clients to support them in their digital transition. Our blockchain department helps our clients to integrate blockchain technology into their operations, ensuring a transition that is secure, efficient and in line with current market trends.

### Our services

### Accounting expertise:

- Accounting and financial reporting for companies integrating blockchain.
- Advice on financial management and accounting for cryptocurrency transactions.

### Legal and financial audit:

- Statutory audit of companies in the blockchain ecosystem.
- Audit and valuation of digital assets.

### Cybersecurity and technical audit:

- Source code review, audit of smart contracts and Al.
- Analysis of cybersecurity issues, review of transactions and processes, review of KYC/KYB processes.

### Risk and compliance:

- Compliance with AML regulations, realization of SOC reports to secure third parties.
- KYC/KYB compliance and auditing.

### Support and project management:

- Setting up project strategies and assisting in the development of blockchain solutions.
- Training and awareness: training programs on blockchain technology and its potential applications and implications.



## Our blockchain solution

### **CLEARthru™: blockchain traceability solution**

- RSM has developed the first ERP-based blockchain traceability solution that brings consumers the best information on supply chain integrity, safety and product source tracking. Relying on blockchain technology, <u>CLEARthru™</u> provides access to information on the entire value chain in a matter of seconds.
- With direct ERP system integration through Hyperledger blockchain technology, <u>CLEARthru™</u> enables food and beverage manufacturers, distributors and retailers to code, track and trace food and beverage items starting directly at the field, processing facility or packaging plant level – and, in turn, make this data easily accessible to consumers.



## Our certifications



Our consultants train continuously and have the best certifications on the market to support you along your transformation journey.





# Would you like to take stock of your priorities?

# growingtogether



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