

Deals RSM

RSM

RSM conducted financial, tax and social due diligence for the Zucchetti Group during the acquisition of Reservit

- **RSM, the 6th largest global network in advisory and audit, conducted buy-side financial, tax, and social due diligence for the Zucchetti Group, a leading company in the provision of software, hardware, and IT services in Europe, during the acquisition of Reservit, a French SME specializing in hotel booking software solutions.**
- **Zucchetti was supported by a multidisciplinary Transactions team, led by Eric Fougedoire and Cécile Guyot, RSM partners.**
- **Through this transaction, RSM's Corporate Finance division demonstrates its ability to support Buy & Build strategies of European groups, leaders in the Technology & Digital sector.**

Paris, Septembre 9th 2024,

Zucchetti Group, the leading provider of software, hardware, and IT services in Europe, is pleased to announce the acquisition of Reservit, the number 1 hotel booking software in France.

Based in Marseille, Reservit has been a key player in the hospitality, restaurant, and leisure industries for over 20 years. With a robust booking engine, Reservit serves nearly 10,000 clients worldwide with a team of 100 experienced professionals, providing technology tailored to current needs while striving to anticipate the challenges of implementing tomorrow's solutions.

The decision to integrate Reservit into the Zucchetti group was motivated by several key factors, including Reservit's strong presence in the French and Canadian markets, their innovative product portfolio, the rich expertise of their team, and their excellent reputation. Both companies share a common commitment to excellence and customer satisfaction, making this acquisition a natural union. This move underscores Zucchetti Group's intention to strengthen its foothold in the French market, relying on the established presence and expertise of Reservit.

“Within the Zucchetti group, our growth strategy is based on partnerships that foster mutual success and shared growth,” said Dirk Schwindling, Executive Vice President of Global

Commercial Operations at Zucchetti. “We are looking for companies that align with our vision of a win-win collaboration, and Reservit embodies this perfectly. We are excited about the future and confident that together, we will achieve remarkable success and innovation.”

For Reservit, joining the Zucchetti group represents an opportunity to further strengthen their position in the customer landscape. “We believe this union with Zucchetti will not only consolidate our leadership position in France but also accelerate our international growth and enrich our portfolio with complementary software solutions, such as POS, allowing us to provide a complete ecosystem to meet all client needs,” said Laurent Fabre, Director of Reservit. “Our goal is to become the preferred partner for tourism establishments, centralizing and managing all necessary services. We are excited to see what the future holds and to continue this great adventure alongside Zucchetti.”

This collaboration is expected to enhance both companies' market capabilities and reach, driving innovation and offering superior solutions to their clients.

The RSM team involved included :

- Financial due diligence: Éric Fougedoire, Charles Tiran, Antoine de Bourayne, Tony Dixon
- Tax and social due diligence : Cécile Guyot, Déborah Kocher, Aurélie Rouquier, Margot Kentzinger

About Zucchetti

With over 9,000 employees, the Zucchetti Group ranks at the top of the digital sector in Italy. The group offers a collection of digital and innovative solutions enabling their clients to streamline all their management operations and continually improve their processes. Their expertise is based on a keen understanding of client needs, allowing the development of high-technical, innovative solutions always aligned with client expectations and objectives. Zucchetti has always focused on providing efficient, professional services and high-quality solutions.

About RSM

RSM is the 6th largest global network in audit, accounting, and advisory services, present in 120 countries. The network comprises over 64,000 employees and partners. In France, RSM is a multidisciplinary reference for SME, mid-market, and large company leaders. The network counts 90 partners and 1,350 professionals across the country, located in the major regional economic hubs, with 16 offices in Paris/Île-de-France, Rhône-Alpes, Occitanie, the West (Brittany and Pays de la Loire), Grand Est, Provence-Alpes-Côte d'Azur, and the overseas territories. It continues to expand with the ambition of creating useful and sustainable value, embodying its mission: “Helping people and organizations grow while respecting the collective interest.” To learn more: www.rsmfrance.com

RSM – Corporate Finance

RSM is the 6th largest global network in audit-advisory, dedicated to the Mid-Cap segment. The Transaction Advisory Services division counts more than 800 employees across 60 countries. In France, it brings together 6 partners and 30 professionals, located in 5 key economic areas: Paris, Lyon, Nantes, Strasbourg, and Montpellier. The team supports companies and their leaders, investment funds, investors, and shareholders, both in France and internationally, with all their financial challenges: transaction, valuation, modeling, and restructuring. RSM specializes in supporting cross-border transactions for foreign clients in France and French clients abroad through its strong network.