



Shiff Hazenfratz & Co. C.P.A (Isr)

FIRM PROFILE

THE POWER OF BEING UNDERSTOOD
AUDIT | TAX | CONSULTING



ABOUT RSM ISRAEL

In the ever changing Israeli and international business environment abundant with reforms and crises, a modern organization must deal with multiple interfaces and successfully maneuver between them.

RSM Shiff Hazenfratz & Co. is one of Top Full-Service accounting and consulting firms in Israel with over 40 years of experience.

Our highly qualified personnel and innovative approach, enable us to provide a wide range of business services to meet all your business's needs.

Together with 17 partners and 170 multidisciplinary experts, who live and breathe the local and global business arena enable us to meet the complex and unique needs of every client and help them achieve better business results.

RSM Shiff Hazenfratz & Co. is an affiliate member of RSM global, the 6th largest audit and consulting firm, with offices in 120 countries in the world.

Being part of a leading global network opens an array of connections and collaboration opportunities for our clients, accessing them to information and empowering their business development.

THE FIRM'S SERVICE POLICY

At RSM Shiff Hazenfratz & Co., we strive to establish stable, long-term client relationships, while putting an emphasis on personal approach. For us, each client is unique, regardless of the scope of their activity or turnover. Our work processes are structured and client-tailored, which allows us to give added value besides our main services.

This unique and personal approach makes it possible for us to achieve a higher level of involvement and a deeper understanding of the client's needs, thus making it easier for both the client and us to overcome professional challenges and successfully navigate the client's daily business reality.

The firm's staff work in synergy based on an efficient collaboration between multiple professionals that allows reaching the best result.

OUR VALUES – PROFESSIONALISM AND RESPONSIBILITY, END-TO-END



Excellence

striving for excellence is the pillar of our work.



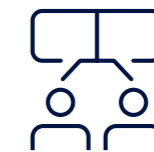
Professionalism

we put a strong accent on the professional level of each of our staff members and vendors.



Responsibility

our client relationships are based on mutual trust and transparency.



Accessibility

we advocate a "flat hierarchy" to make sure that every client would be able to consult with the firm's partners directly, without intermediaries.



Teamwork

our daily activities are conducted as part of teamwork, which makes it possible to give the client top-quality consulting services, while taking into account all the variables, in order to lead the client towards goal achievement and success.

THE FIRM
IN NUMBERS

6

RSM is the 6th largest
firm in the world

120

countries in which the
firm runs its activities

18

partners and partnerships
in RSM Israel

3

branches - Tel Aviv, Haifa
and Modiin Illit

170

employees in
Israel

57,000

employees
worldwide



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THE FIRM'S SERVICES

AUDIT & ASSURENCE

The Audit Department of RSM Shiff Hazenfratz & Co. is the core of the firm's business.

The department is composed of experts and teams specializing in specific business sectors. Whether you need financial audit services, an accounting opinion, assistance regarding various aspects of standardization and reporting, or support in your financial processes – we provide our clients with a comprehensive and innovative mix of services based on profound knowledge and in-depth understanding of the business environment and the ever changing economic and regulatory conditions.

As CPAs, we get to the bottom of every aspect, down to the last detail, but at the same time, we see the big picture reflected in the financial statements, manage the risks wisely and identify the next business opportunity for the client.

The Audit Department of RSM Shiff Hazenfratz & Co. provides services to a wide range of business organizations from many sectors:



Public sector



Government companies



Local authorities



Nonprofits and public benefit companies



Capital market



Industrial enterprises



Finance



Tech



Real estate



Diamond industry



Healthcare



Public companies



Media and advertising



CONSULTING, CONTROL AND RISK MANAGEMENT (INTERNAL AUDIT)

Information and content play the most significant role in the modern business world. To make well-informed decisions, managers need effective tools that to get relevant, reliable, up-to-date information in real time. Rapid development and introduction of new technologies, as well as the economic crises worldwide, forced the recognition that internal audit and risk management are an essential part of the management process, since they are designed to maintain the organization's stability and profitability over time.

The market's dynamism, regulatory changes, along with multiple local and global variables, make it necessary to develop economic and financial risk assessment methods and the ways to reduce them, in order to push the organization forward and provide the management with the necessary tools to lead the enterprise towards economic and business success.

RSM Shiff Hazenfratz & Co. Internal Audit and Risk Management Department is one of the largest in the country in these areas. The department's staff is composed of internal auditors and employees engaged in a variety of other areas of expertise. We provide consulting for boards of directors and management teams, and facilitate the implementation of risk management methods, as well as consulting in areas such as sustainability and implementation of corporate governance policies. We also provide support with regard to compliance with regulations such as SOX.

Our services are delivered to a wide variety of companies, including some of the Israeli market leaders –private and international companies from different sectors, such as the capital market, transportation, industry and trade, energy, real estate and construction, as well as nonprofits and government companies.

We provide the following services:

- Risk Management
- Internal Audit
- Investigative Audit
- Surveys to detect errors, embezzlement and fraud
- Information Systems
- SOX



TAXATION

RSM Shiff Hazenfratz & Co.'s Tax Department provides innovative and creative tax planning that addresses the complex and unique needs of each client.

The department is composed of CPAs and attorneys specializing in local and international taxation. We deliver consulting services to corporations, companies and individuals, build tax strategies, conduct tax planning and monitor the compliance with relevant taxation laws, while taking into consideration the financial, business and regulatory aspects related to various markets, industries and countries in which the organization operates.

The Tax Department of RSM Shiff Hazenfratz & Co. provides comprehensive services in a wide variety of fields:

Israeli Taxation

- Income tax – corporate taxation, encouragement laws, reliefs and tax incentives
- Structural changes
- Taxation of employee remuneration and taxation upon retirement
- Indirect taxation – VAT consulting and representation
- Taxation of individuals – consulting, support and preparation of personal reports, capital statements, voluntary disclosure, etc.
- Real estate taxation, including betterment and purchase tax
- Intergenerational transfer, distribution and designation of family property, inheritance and estate taxes
- Taxation of trusts – planning, establishment, consulting and assistance with tax reporting
- Social security
- Withholding tax

International Taxation

- International tax planning
- Transfer prices
- Employee relocation
- International investment support
- Transaction support
- Mergers, acquisitions and due diligence procedures

The Economic Department of RSM Shiff Hazenfratz & Co. specializes in economic, financial, and business consulting for companies and organizations.

The department's vision is to serve as trusted advisors for companies and organizations, and to identify the best business opportunities for them.

Expert opinion

The heads of the firm's Economic Department are extensively experienced in providing expert opinions as part of court proceedings, arbitration and mediation processes.

Investigative audit

The Economic Department specializes in conducting investigative audits, such as:

- Investigative audit as part of legal proceedings.
- Investigative audit aimed to review possible embezzlement and financial fraud in companies.
- Investigative audit aimed to identify economic and accounting loopholes and provide recommendations on how to prevent them.

Economic and business support and consulting

The Economic Department provides business support and business consulting services to the government and private sectors.

Among our services:

- Support for a government agency as part of large-scale economic projects.
- Support for businesses as part of the intergenerational transfer procedure.
- Economic, financial and accounting support for businesses as part of growth processes.
- Building costing, budget and flow for businesses.
- Implementation of financial information systems at the place of business, including tailored management reports.

THE ECONOMIC DEPARTMENT

Financial control and management

The firm's Economic Department provides accounting and financial management services to various businesses.

Support and supervision for purchasing groups

The firm's Economic Department supports and provides financial and accounting supervision services with regard to real estate projects with an emphasis on purchasing groups.

Among our services:

- End-to-end project accounting management.
- Project's bank account opening.
- Reviewing demands for payment and approving vendor payments.
- Fundraising for the project.
- Periodic reports upon request.
- Supporting projects until completion and producing individual reports for each buyer.

Company valuations

- The Economic Department performs valuations for a wide range of needs: business acquisition, attracting a potential investor, conflicts between shareholders, accounting reporting, legal and taxation needs, etc.

Financial Due Diligence

- The Economic Department conducts due diligence for various needs, such as business acquisition, mergers and more.

Business plan writing

M&A transaction support

- Understanding the company's business activity.
- Identifying client needs (investor / sale / fundraising and more).
- Preparing a company for sales from an accounting and financial perspective, including a business plan and valuation.
- Providing support with a goal to identify suitable investors according to the client's needs.
- Supporting negotiations until the deal is closed.



THE PROFESSIONAL PRACTICE DEPARTMENT

The International Financial Accounting Standards (IFRS), which were adopted as mandatory standards by Israeli public companies, are based on principles, the implementation of which requires exercising discretion upon selecting the required accounting process. In addition, sometimes, the process may have several alternatives, which require guidance and professional accounting consulting.

The Professional Practice Department of RSM Shiff Hazenfratz & Co. provides accounting consulting services in accordance with the Israeli GAAP, IFRS, as well as securities regulations.

Our firm is extensively experienced in handling complex accounting issues as part of many projects we have carried out for leading organizations in Israel and overseas.

In addition, the Professional Practice Department is responsible for maintaining a high professional level of the firm's audit teams by publishing circulars and professional articles focusing on accounting, delivering regular training, and providing immediate solutions to accounting issues that arise in the audit teams.

Our services:

- Accounting opinions
- Expert opinion as part of economic disputes that reach the courtroom.
- Accounting consulting for management teams and boards of directors at public, private and government.
- Accounting due diligence reviews submitted to prospectus signatories.
- Dedicated training on accounting topics.
- Support and assistance in preparation of a preliminary application (rolling) to the Securities Authority.
- Support, assistance and consulting on accounting matters in discussions with the Securities Authority.
- Accounting support as part of IPO and fundraising processes.



THE IT CONSULTING & CYBER SECURITY DEPARTMENT

Cyber-attacks are the price we pay for conducting business in the age of digital economy. Globalization has brought along multiple business opportunities, while increasing the level of risks involved in any business activity.

A cyberattack may damage an organization across all aspects, disrupt its stability internally and externally, and lead to mistrust between the management and employees, and between the organization and its customers. It may damage the company's assets, harm its reputation and continuity over time. The IT Consulting & Cyber Security Department of RSM Shiff Hazenfratz & Co. helps organizations to establish their security strategy and build resilience and business continuity over time.

We provide the following services:

Consulting Services

- Building an information systems strategy.
- Supporting the implementation of ERP and BI systems, consolidation of financial reports, etc.
- Data recovery consulting.
- Providing advice on customization of information systems in accordance with regulations and legal provisions, such as bookkeeping instructions, SSPA, SSAE16, etc.
- Process streamlining and performance improvement via information systems.

Audit

- Data conversion integrity and accuracy reviews.
- Information Technology General Controls (ITGC).
- Data analysis via digital tools such as ACL.
- Audit and opinion for information systems' customization: bookkeeping management instructions, SSPA, SSAE16, etc.
- Embezzlement and fraud surveys, prevention and detection with an emphasis on information systems.

Information and cyber security

- Consulting and checking access permissions, including separation of duties, conflicts, etc.
- Cybersecurity surveys.
- Penetration tests.
- Employee training, workshops and awareness raising.
- Technology solutions-related consulting.

Every one's wealth management is unique and presents new opportunities and challenges on a daily basis.

Therefore, it is important to have the best consultants and professionals by your side, who would be able to help you realize your family vision for the future.

The Wealth Management Department of RSM Shiff Hazenfratz & Co. provides a variety of consulting services and business solutions.

You can be certain that you will receive the best advice and that with us, your family's future is in good hands.

We manage the families' financial wealth optimally, while assessing and tailoring risks according to the clients' needs, while supporting them step by step throughout the process. The services include supervision and regular reporting on the family or business investment portfolio.

We provide the following services:

- Family wealth management
- Reducing the costs of investment portfolio management and helping select suitable investment managers
- Planning investment strategies in accordance with the client's risk profile.
- Regular monitoring of asset portfolio management and portfolio risk management
- Examining alternative investments
- Insurance coverage
- Intergenerational wealth transfer
- Current tax planning and inheritance taxes
- Intergenerational business transfer
- Philanthropy and charity
- Trusts
- Risk management services
- Information security services and technology solutions for privacy protection
- Tax advice on investments, trusts and foreign investments.

WEALTH MANAGEMENT SERVICES

Our added values:

- Mapping the financial assets, real estate assets and other assets – examination, mapping and assessment of all the client's assets and liabilities. This is the starting point to identify the client's needs.
- Examining the risk level and desired income flow – defining financial goals. Customization and coordination of expectations.
- Establishing a general investment policy – creating a strategic asset allocation. Financial planning, while putting an emphasis on return versus risk. The client receives a snapshot of how the portfolio will look according to the plan that we will build.
- Recommendations and accessibility to all types of investments while selecting an efficient and suitable mix – selecting managers and investment instruments with an independent and objective service. The goal is to incorporate advanced investment avenues, such as investment funds, hedge funds and alternative investments, along with up-to-date investment in the financial markets in Israel and abroad. Our clients benefit from significant savings in costs and management fees of financial service providers due to our profound knowledge of the market.
- Continuous investment management and monitoring – coordinating relationships with banks and financial vendors. Management and control of all portfolio assets, as well as recommendations for new investments and portfolio changes.
- Reporting at a frequency suitable for the client – a periodic review of Israeli and foreign capital markets. Periodic analysis of the overall investment portfolio and its yield, as well as mapping new risk factors. We strive to make sure that the client receives a professional response for any event that occurs, either on the client's side or in the financial markets, while maintaining continuous communication.
- Personal and professional service – the personal, dedicated approach, pleasant atmosphere and mutual trust are our cornerstones, which allow us to give you and your family a peace of mind, a sense of security and stability, along with cost savings.



■ As part of our added value services, RSM Israel provides trust services for fundraising purposes as part of issuing tradable bonds, both in the stage of planning, trust establishment and fundraising, and during the bonds' lifecycle until their redemption date.

TRUST SERVICES

■ The Retirement Consulting and Planning Department of RSM Shiff Hazenfratz & Co. offers unique consulting services for individuals, security forces veterans, and senior position holders upon their retirement, as well as tax planning towards retirement.

RSM Shiff Hazenfratz & Co. extensive experience and unique expertise in this field gives the firm a relative advantage with regard to examining the full range of options available to Israeli market leaders upon planning their retirement, as well as their new business activities.

Among other things, the Retirement Consulting and Planning Department helps the clients select the avenue for investing their retirement funds according to their needs, while taking full advantage of the tax benefits available to them under the Income Tax Ordinance and the National Insurance Law.

THE RETIREMENT CONSULTING & PLANNING DEPARTMENT

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