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Press Release

**RSM ROC & Company Adopts New Brand Positioning to be Known as RSM,
as RSM International Embraces a Single Global Brand**

RSM is the new business identity of RSM ROC & Company, one of the oldest and largest independent firms providing accounting, taxes and consulting services in Puerto Rico.

The evolution in its name and logo is effective as of October 26th, in line with the adoption of a single global brand by RSM International, the network to which it belongs. RSM International is the world's 7th largest network of audit, tax and consulting firms.

"We take advantage of this change in business identity and logo in order to position ourselves in the Puerto Rico market and in the region as the firm of choice, given the quality of the services that we provide," said Doris Barroso, the firm's managing partner.

In Puerto Rico, RSM is known as one of the largest of the independent firms, with nearly 90 employees. It provides auditing and tax services, as well as consulting services in the areas of systems development, risk management, compliance and corporate governance, IT network security, systems integration, project management on general business consulting.

"Given the transformations taking place in Puerto Rico, we are uniquely capable of serving clients that are seeking value and want to move forward confidently, be it through our auditing, tax or advisory services, or all combined," added Barroso.

The firm stands out for the quality of its services, agility, collaboration and understanding of client needs, and a wide array of value-added services that it provides to local, regional and multinational companies, as well as to the public and non-profit sectors.

"We are focused on expanding our market in Puerto Rico as well as in the region, as we focus on empowering our clients to realize their full potential. There are many opportunities in Latin America as well as at the global level," said José "Pepe" Gómez, President of the board of RSM Puerto Rico and member of the RSM Latin American Council.

Gómez said the firm was one of the first to export its consulting services, since for 20 years it has had an office in the Dominican Republic, in addition to managing projects in Central and South America. Several of its partners are frequent speakers in regional forums, offering workshops on relevant topics for businesses today.

RSM was the first firm in Puerto Rico—in 1980—to belong to the Private Companies Practice Section (PCPS) of the AICPA, and has always received an unqualified opinion.

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AUDIT | TAX | CONSULTING



About RSM in Puerto Rico

The firm was founded in 1977. Currently, it is in the third generation of ownership, with Doris Barroso, Hugo Burgos, Rafael de Rojas, José Gómez, Raúl Hernández, José Huyke and Rodrigo Morell being the current partners.

About RSM International

RSM International is the seventh largest network of independent audit, tax and advisory firms, encompassing over 110 countries and 730 offices, and more than 37,500 professionals. The network's total fee income is US\$4.4 billion.

In September 2014, RSM was awarded the prestigious Network of the Year 2014 award at the International Accounting Bulletin annual awards. The award recognizes networks that have demonstrated strong growth and operational excellence over the past 12 months.

RSM International is the lead sponsor and corporate champion of the European Business Awards, promoting commercial excellence and recognition of entrepreneurial brilliance.

RSM International is a member of the Forum of Firms. The objective of the Forum of Firms is to promote consistent and high quality standards of financial and auditing practices worldwide

RSM is the brand used by the network of independent accounting and advisory firms, each of which practices in its own right. RSM International Limited does not itself provide any accounting and advisory services. Member firms are driven by a common vision of providing high quality professional services, both in their domestic markets and in serving the international professional service needs of their client base.

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